### MINUTES OF BOARD WORK SESSION BOARD OF TRUSTEES ST. LOUIS COMMUNITY COLLEGE

## Thursday, April 23, 2020

A work session of the Board of Trustees of St. Louis Community College was held on Thursday, April 23, 2020 via video conference, pursuant to notice and in accordance with R.S. MO 610.020 as amended.

#### 1. Call to Order/Roll Call

Dr. Kevin M. Martin, Chair, called the meeting to order at 4:00 p.m. The following members of the Board of Trustees were present: Dr. Kevin M. Martin, Chair; Ms. Pam Ross, Vice Chair; and Trustees Dr. Doris Graham, Ms. Anne Marshall, Ms. Libby Fitzgerald, Dr. Craig Larson (joined at 4:01 p.m.), Rodney Gee (joined at 4:27 p.m.) and Ms. Libby Fitzgerald.

Also present were Mr. Ken DeSieghardt, Patron Insight; Dr. Jeff Pittman, Chancellor; Paul Zinck, Vice Chancellor for Finance and Administration; Dr. Andrew Langrehr, Vice Chancellor, Academic Affairs; Kedra Tolson, Executive Director, Marketing and Communications (joined at 4:34 p.m.); and Jessica Grove, Associate for Board Relations.

# 2. <u>St. Louis Community College 2019/2020 Community Telephone & Key Opinion Leader Research</u>

Mr. Ken DeSieghardt, Patron Insight, led the discussion regarding the Research Study Report and answered questions from the Board.

In late 2019 and early 2020, a comprehensive research study was conducted within St. Louis County about St. Louis Community College, its performance, its need and a potential ballot issue.

The overall results were generally positive and pointed to a few areas for enhancement.

The College will form a subgroup to continue to pursue the potential tax increase initiative. Dr. Pittman asked the Trustees to notify him if they were interested in joining the subgroup.

#### 3. Wrap Up and Adjournment

On motion by Mr. Gee and seconded by Ms. Ross, the Board, on a roll-call vote, voted unanimously (with Trustee Fitzgerald unable to vote) to adjourn the work session and enter executive session for the following reasons:

- a. Human Resource Items (Sections 610.021(3), (9) and (13), RSMo)
- b. Legal and Attorney Client Communications (Section 610.021(1), RSMo)
- c. Real Estate (Section 610.021(2), RSMo

The work session was adjourned at 4:58 p.m

Respectfully Submitted,

Jessica Grove Associate for Board Relations