

Recommended Academic Plan for Mass Communications

Associate in
Applied Science
Degree



This plan is a suggested semester-by-semester plan. It is designed to keep you on track for a timely graduation. This plan is not a substitute for academic advising. Contact an advisor for further information regarding placement based on ACT/SAT or COMPASS exam scores, scheduling, degree requirements, and graduation requirements.

Semester 1				
Course	Credits	Prerequisite	Milestone/Notes	Completed
MCM:101 Introduction to Mass Communications	3			
COM:101 Oral Communications I OR COM:107 Public Speaking	3			
ENG:101 College Composition I	3	ENG:030 & CoRq RDG:030		
*Humanities and Fine Arts Elective	3			
*Social and Behavioral Sciences Elective that meets the MO State requirement	3			
MCM:124 Radio Production OR MUS:150 Fundamentals of Music Technology	2-3			
Subtotal	17-18			

Semester 2				
Course	Credits	Prerequisite	Milestone/Notes	Completed
ENG:102 College Composition II	3			
MCM:110 Journalism I: Writing & Reporting	3	ENG:100 or ENG:101		
*Mathematics Elective OR Science Elective	3			
MCM:102 Media Literacy OR PHL:104 Ethics	3			
*Mass Communication Elective	3-5		Choose from: COM:104, 105, 111, ENG:103, MCM:111, 112, 115, 120, 123, 125, 127, 130, 213, 217, 218, 219, 220, MUS:152, 154, 254	
Subtotal	15-17			

Semester 3				
Course	Credits	Prerequisite	Milestone/Notes	Completed
*Mathematics OR Science Elective	3			
MCM:121 TV Production OR MCM:126 Video Production-Field	3			
ECO:140 Introduction to Economics	3			
MCM:140 Intro to Advertising	3			
MCM:141 Public Relations	3			
MCM:143 Convergence Media Production OR ART:125 Interactive Design I	3		Recommend completing MCM:101, & MCM:110 or MCM:120 prior to this class	
Subtotal	18			

Semester 4				
Course	Credits	Prerequisite	Milestone/Notes	Completed
MCM:113 Applied Journalism OR MCM:122 Applied Broadcasting OR MCM:142 Applied Advertising OR MCM:211 Applied Public Relations	3	ENG:100 or ENG:101; MCM110 MCM:140 MCM:141	Apply for graduation	
MCM:221 Media Portfolio Review	1	MCM:143 or ART:125		
MCM:201 Workplace Learning I – Media	3	Permission of program coordinator		
*Physical Education Elective	2		1 PE credit must be an activity credit	
MCM:219 Multimedia Application	1			
*Mass Communication Elective	3-5		Choose from: COM:104, 105, 111, ENG:103, MCM:111, 112, 115, 120, 123, 125, 130, 217, 218, 219, 220, MUS:152, 154, 254	
Subtotal	13-15			

Total Hours in the Program: 64

*See Catalog for classes that will fulfill the elective requirements stlcc.edu/Admissions_and_Registration/Course_Catalog.html
stlcc.edu/Programs/Mass_Communications/

**Maximize your transfer credits/classes by meeting with an academic advisor.

Mass Communications AAS Quick Checklist

Courses	Credit Hours	Notes
GENERAL EDUCATION		
COM:101 Oral Communications I OR COM:107 Public Speaking		
ENG:101 College Composition I		
Missouri State Requirement		
ENG:102 English Composition II		
Mathematics or Science Elective		
Mathematics or Science Elective		
ECO:140 Introduction to Economics		
Humanities and Fine Arts Elective		
MCM:102 Media Literacy OR PHL:104 Ethics		
PHYSICAL EDUCATION 2 credit hours At least one credit must be an activity		
AREA OF CONCENTRATION		
MCM:101 Introduction to Mass Communications		
MCM:110 Journalism: Writing & Reporting		
MCM:124 Radio Production OR MUS:150 Fundamentals of Music Technology		
MCM:121 TV Production OR MCM:126 Video Production-Field		
MCM:143 Convergence Media Production OR ART:125 Interactive Design I		
MCM:140 Intro to Advertising		
MCM:141 Public Relations		
MCM:113 Applied Journalism OR MCM:122 Applied Broadcasting OR MCM:142 Applied Advertising OR MCM:211 Applied Public Relations		
MCM:201 Workplace Learning I – Media		
MCM:221 Media Portfolio Review		
ELECTIVES Select 6-8 credit hours from the following: COM:104, 105, 111, ENG:103, MCM:111, 112, 115, 120, 123, 125, 130, 217, 218, 219, 220, MUS:152, 154, 254		

For more information, please see stlcc.edu/Programs/Degrees or consult the College Catalog at stlcc.edu/Admissions_and_Registration/Course_Catalog.html

Advisor Contact Information

Name
Phone
Email