

University of Missouri–St. Louis Business at St. Louis Community College at Wildwood

## Working On Completing Your Degree?

UMSL/STLCC has spring courses to fit your schedule. It is not too late!  
Apply now and register! Classes start January 18, 2011.

### **FIN 3500 Financial Management (3) #14366**

**Swanigan, Jesse — TuTh 12:00–1:15 p.m.**

The study of a firm's need for funds; the institutions, instruments, and markets concerned with raising funds; and the techniques of analysis used to determine how effectively these funds, once raised, are invested within the firm.

### **MGMT 3612 Professional Skills Development (3) #13667**

**Dakich, Joy — TuTh 10:30–11:45 p.m.**

This course focuses on career management. Topics include job search, interviews, resumes and cover letters, presentation skills, business etiquette, entry strategies, and career alternative. **Not just for Business Majors!**

### **MKTG 3780 International Marketing (3) #13761**

**Gao, Yong — TuTh 9:00–10:15 p.m.**

Marketing management problems, techniques and strategies needed to apply the marketing concept to the world marketplace. Understanding a country's cultural and environmental impact on the marketing plan is emphasized, as well as competing in markets of various cultures. Worldwide consumerism, economic and social development, the spread of multinational corporations, business ethics, and current economic and marketing issues are examined.

To find out more about UMSL Business at Wildwood, Spring 2011, please contact Brenda Cabrera at **(636) 422-2006** or Teri Furlow at **furlowt@umsl.edu**.

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