The Full Effect of Video Art Skills

Learn to use digital video technologies to create dynamic art with a Certificate of Specialization in Video Art. Apply these skills to graphic arts, web design, interactive media and photography projects. Students with a background in traditional videography can enhance their skills by gaining expertise in new technological tools on industry-standard computers, using the newest software packages.

Study includes the use of computers, scanners, digital cameras, printers, and related hardware and software, with creativity as a principle goal. Instruction emphasizes ways in which traditional video production can be enhanced by advanced computer technology and software. This certificate provides students with expertise with new technological tools.

ABOUT THE PROGRAM

The Certificate of Specialization in Video Art requires 17-credit-hours and was developed through research with industry leaders. Classes focus on the development of computer imaging and design skills necessary for mastery of digital video and motion graphics production. Students who pair the certificate with a two- or four-year degree and/or professional experience are highly qualified for positions in the digital media industry.

Video art digital media classes are taught in the Center for Visual Technology (CVT), part of Meramec’s Digital Arts and Technology Alliance (DATA) Center of Excellence. STLCC Centers of Excellence were created to provide advanced technology training on state-of-the-art equipment for high-wage jobs in high-demand occupations. The CVT features three digital classrooms and two drop-in computer lab/studios with 175 Macintosh computers, several laser and wide-format inkjet printers, a variety of scanners and high-end digital cameras. The educational version of most software utilized is available at the campus bookstore at a discounted price.

OPPORTUNITIES IN THIS FIELD

Video art professionals find employment as graphic artists, web designers, art directors, interactive designers, digital illustrators and digital photographers. Digital media graduates may also work as freelance artists who produce creative projects for a variety of clients. The average yearly, entry-level salaries in digital media range from $20,000 to $40,000. Artists with more than five years experience earn $50,000 to $100,000.

SALARY INFORMATION

The average yearly, entry-level salaries in digital media range from $20,000 to $40,000. Artists with more than five years experience may earn $50,000 to $100,000.

FEES

Please visit www.stlcc.edu/fees for the most current information. Additional fees apply to some courses. Fees are subject to change.

CONTACT INFORMATION

Meramec:
Tim Linder, program coordinator
tlinder1@stlcc.edu
314-984-7630

Design, Visual and Performing Arts
Department
314-984-7632

Design, Visual and Performing Arts Advisor
314-984-7575

Florissant Valley:
Janice Nesser-Chu
jnesser@stlcc.edu
314-513-4861

YOU CAN EARN THIS DEGREE AT: Florissant Valley, Meramec

You may take general education classes toward this degree at any of our campuses or education centers.
## Certificate of Specialization

<table>
<thead>
<tr>
<th>CURRICULUM</th>
<th>CS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course Number</td>
<td>Course Description</td>
</tr>
<tr>
<td>___</td>
<td>ART:131</td>
</tr>
<tr>
<td>___</td>
<td>MCM:126</td>
</tr>
<tr>
<td>___</td>
<td>AT:175</td>
</tr>
<tr>
<td>___</td>
<td>ART:275</td>
</tr>
<tr>
<td>___</td>
<td>ART:280</td>
</tr>
<tr>
<td>___</td>
<td>AT:100</td>
</tr>
<tr>
<td>___</td>
<td>AT:106</td>
</tr>
<tr>
<td>___</td>
<td>AT:283</td>
</tr>
</tbody>
</table>

**Total Credits for Program:** 17

For more information on how to get started on your career go to [www.stlcc.edu/getstarted](http://www.stlcc.edu/getstarted).