IN THIS ISSUE:

SCHOLARSHIP PROFILE

FACULTY AND STAFF KUDOS

PUBLICATIONS PROFILE

PROGRAM UPDATES    TRENDS IN PHILANTHROPY

CASH GIFTS AND DONATIONS

EQUIPMENT DONATIONS

A MESSAGE FROM THE DIRECTOR OF DEVELOPMENT:

The Development Office staff is pleased to present the second annual edition of the Development Office News. It features such information as external funding opportunities available through grants, profiles of projects funded through grants which are the result of a great deal of time and effort on the part of Project Directors and many faculty and staff of St. Louis Community College in preparing "winning proposals," new campus scholarships established as well as trends in philanthropy.

Keep your eyes open for future Development Office publications like the annual listing of grant opportunities that will be published at the beginning of the spring semester. We also plan to conduct workshops on proposal development and grants management.

We hope this annual publication and our monthly Development Report will keep the faculty and staff informed of development activities occurring throughout the district.
The Development Office welcomes any suggestions as to how to better serve the needs of faculty and staff. To do this, or to receive further information regarding items in this publication, please contact us at 539-5354. Hope you had a great summer!

SCHOLARSHIP PROFILE:

FOUR NEW SCHOLARSHIPS ESTABLISHED IN 1997-1998

The Office of Development assisted donors in establishing the following new scholarships during the past academic year.

- **CERAMIC STUDIES SCHOLARSHIP** – This scholarship has been established on the Forest Park campus for a sophomore Art major or Fine Arts major with a minimum cumulative 2.5 grade point average enrolled in either Ceramics I, Ceramics II, or Advanced Ceramics. This is not a tuition scholarship. This scholarship is to be used toward the purchase of art supplies for the courses listed above. The number and amount of awards will be determined by the amount of money contributed to the scholarship fund each year. The first award will be made in the spring of 1999.

- **COMMUNITY HEALTH WORKER SCHOLARSHIP** – This scholarship has been established for students with financial need participating in the Community Health Worker Program offered through St. Louis Community College Continuing Education. The number and amount of awards will be determined by the Community Health Worker Program Scholarship Committee. One full scholarship and five partial scholarships were awarded in the fall of 1997.

- **FLORISSANT VALLEY BUSINESS DIVISION SCHOLARSHIP** – This scholarship has been established on the Florissant Valley campus for full-time sophomore students with a minimum cumulative 3.0 grade point average majoring in a Business program. The number and amount of awards will be determined by the amount of money contributed to the scholarship fund each year. The first award will be made in the spring of 1999.

- **JUDY LENNON MEMORIAL SCHOLARSHIP** – This scholarship was established on the Meramec campus for a full-time student with a minimum cumulative 2.0 grade point average majoring in Interior Design. This $500 scholarship was established as a one-time award, given in the fall 1997 semester. Carrie E. Heckstetter, a sophomore on the Meramec campus majoring in Interior Design, was the recipient of this award.

FACULTY AND STAFF KUDOS:

A number of faculty and staff members were awarded grants and contracts during the course of the past school year. The following is a profile of some of the awards that were received. In addition to the awards listed below, Faculty and Staff Kudos will be included as a regular feature in the Development Office Report beginning this fall.
• CAROLYN RYBICKI – Certificate In Child Growth and Development Field Based Certificate Program through the Danforth Foundation. Grant to St. Louis Community College to establish and implement the necessary preparations, policies, and procedures to effectively and efficiently replicate the Certificate in Child Growth and Development Field Based Training Program at Penn Valley Community College.

• BONITA CAMPBELL – St. Louis Area Tech Prep Consortium through Missouri Department of Elementary and Secondary Education. Grant to St. Louis Community College to allow the St. Louis Area Tech Prep Consortium to continue their efforts in the area of Tech Prep with the primary goal of building and maintaining strong comprehensive linkages between area secondary schools and St. Louis Community College. This will be done by continuing the development, implementation and maintenance of programs of study designed to provide Tech Prep education career paths leading to a two-year Associate degree.

• MICHAEL HOLMES - Community Based Assistance Project (Listening Tour – Phase II) through U.S. Environmental Protection Agency. Grant to St. Louis Community College for the William J. Harrison Northside Education Center to participate in a "Community Based Assistance (Listening Tour – Phase II) Project." The purpose of this grant is to provide a mechanism through which two neighborhoods in the City of St. Louis can develop an environmental strategic plan and create solutions for some of the issues identified during Phase I of the "Listening Tour."

• RUSS DIPPOLD AND ROLLAND GARRISON. – National Youth Sports Program through National Collegiate Athletic Association. Grant to St. Louis Community College for the Forest Park campus to participate in the National Youth Sports Program. This program provides an opportunity for youth to engage in sports competition and improve their physical fitness.

• ASHOK AGRAWAL – Advanced Technological Education Program grant received by Middlesex County College through the National Science Foundation. Grant to St. Louis Community College to coordinate the development of models and strategies for student outreach and recruitment, retention and success of underrepresented populations in engineering technology.

• JEANNE EDWARDS – Workshop on Wheels Program through the Department of Elementary and Secondary Education. Grant to St. Louis Community College for the Florissant Valley campus to participate in a School-Age Child Care (SACC) Technical Assistance Program. Technical assistance will be provided to School-Age Child Care programs in the St. Louis and surrounding area.

• ALLAN WAMSLEY – Video Instructional Development and Educational Opportunity (VIDEO) Program through the Department of Elementary and Secondary Education. Grant to St. Louis Community College to acquire equipment to enhance the College’s interactive teleclass system, expand its ability to receive and distribute satellite programming and enhance its ability to deliver courses on the Internet.

• PAUL ROBERTS – National Turfgrass Evaluation Program through the National Turfgrass Federation, Inc. Grant to St. Louis Community College for
the Meramec Horticulture Department to participate in a National Turfgrass Evaluation Program.

- **BONITA CAMPBELL** – New Perspectives/New Careers for Homemakers Program through the Joseph H. and Florence A. Roblee Foundation. Grant to St. Louis Community College to provide scholarships for single parents and displaced homemakers in the New Perspectives/New Careers for Homemakers Program on the Forest Park campus.

We congratulate these faculty and staff members and we will continue to honor College personnel that receive external awards in our Development Office News during the course of the upcoming school year.

**PUBLICATIONS PROFILE:**

The Office of Development currently houses a library of publications that profile funding opportunities from federal, state, local, corporate and foundation sources. The College is also a member of the Metropolitan Association for Philanthropy (M.A.P.) which also offers a vast library of information on potential funding sources. We have listed some of the sources offered in the Office of Development library below.

**PROPOSAL PREPARATION VIDEO**

The Development Office has prepared a 12-minute video that explains the finer points of the proposal preparation process. This video, featuring Director of Development Castella Henderson and a number of College faculty and staff members, is available by contacting the Development Office.

**1998 FOUNDATION DIRECTORY**

The 1998 Foundation Directory is available for review in the Development Office. This publication provides information on the finances, governance, and giving interests of the nation’s largest grantmaking foundations. This information is based either on reports received directly from the foundations or on the most current public records available.

**GUIDE TO FEDERAL FUNDING FOR EDUCATION**

The May 1998 Edition of The Guide to Federal Funding for Education is available for review in the Office of Development. This publication provides detailed descriptions of nearly 500 federal programs that offer financial and related assistance to state and local educational agencies, post-secondary institutions, job training organizations, and other public and private organizations working in education.

**SCHOLARSHIP OPPORTUNITIES BROCHURE:**

The Office of Development has produced a Scholarship Opportunities brochure as a resource for students interested in applying for scholarship funds through the College.
This brochure lists 61 scholarships that have been established through institutional funds as well as through private contributions. Contact the Development Office or the campus Financial Aid Offices for a copy of this brochure.

PROGRAM UPDATES:

A number of public and private programs are currently accepting applications. Contact the Development Office for more information.

- **UNDERGRADUATE INTERNATIONAL STUDIES AND FOREIGN LANGUAGE PROGRAM (ED)** - The Undergraduate International Studies and Foreign Language Program assists institutions of higher education in planning and carrying out programs to strengthen and improve undergraduate instruction in international studies and foreign languages. It also awards grants for model programs to nonprofit agencies and organizations for projects that will contribute significantly to undergraduate instruction. *Availability* - Fiscal 1998 funding is not yet set. **The next application deadline will be in fall 1998.**

- **COURSE, CURRICULUM, AND LABORATORY IMPROVEMENT PROGRAM (NSF)** – The Course, Curriculum, and Laboratory Improvement (CCLI) Program seeks to improve the quality of undergraduate science, mathematics, engineering, and technology (SMET) courses, curricula, and laboratories. It encompasses SMET education for all students and targets activities affecting the learning environment, content, and educational practices. CCLI provides an integrated program structure that incorporates most features of the former Course and Curriculum Development (CCD) and Instrumentation and Laboratory Improvement (ILI) programs. *Availability* – Fiscal 1998 funding is not set. **The deadline for submitting applications is November 16.**

- **FUND FOR THE IMPROVEMENT OF POSTSECONDARY EDUCATION (ED)** - The Fund for the Improvement of Postsecondary Education (FIPSE) provides grants to support innovative reform projects that promise to be models for the solution of problems in postsecondary education. Awards are made in a number of areas: postsecondary education access, retention and completion; student preparation for the workforce; improvement of campus environments; cost-effectiveness; curricula reform; and faculty development. *Availability* – ED anticipates 80 new awards with an average award of $97,760. **The deadline for submitting applications has not been set but is expected to be in mid-October.**

- **MISSOURI HUMANITIES COUNCIL PROGRAM GRANTS** – Program Grants (up to $2,500) can support a series of lecture/discussion or reading/discussion programs, conferences, and workshops. Other possible formats are walking tours of historic sites or art exhibitions, pre- or post-play discussions, and discussion programs focused on an exhibition or on the showing of a film, videotape, or slide/tape. **The deadline for submitting Program Grants (up to $2,500) is the first working day of every month.** Program Grants (over $2,500) provide support for programs such as conferences, teachers’ institutes, exhibits, or
other adult education formats. The deadlines for submitting Program Grants (over $2,500) are May 1, August 1, November 1, or January 1.

TRENDS IN PHILANTHROPY:


1. Assume that application deadlines don’t apply to the living.
2. Sloppiness and omissions; handwritten; cut-and-pasted; done last night; crayon; illegible.
3. Clear evidence of not having read the instructions for completing the application; vague or indirect responses.
4. Suspicion that a fancy project has been invented for the invention’s sake; for its fanciness, a sort of grantsmanship overkill.
5. Wonder if the amount requested came first, then the budget, and then perhaps the whole project.
6. Unreal spending projections and strange expenditures labeled "contingency" or "miscellaneous."
7. No earned income or outside contributions - doesn’t anyone else care?
8. No evidence of necessary administrative and fiscally accountable structure to manage the project - a lack of professionalism.
9. No indication that the board, the accountant, and the attorney have been consulted; application signed by the phantom.
10. Ignore dates for grant award - request funds for projects that have already taken place or will take place after the funding period.
11. Too many ifs, ands, and buts - everything seems to say, "just give us some bucks- we’ll develop a program."
12. Masking individual ego trips; the beneficiaries are me, myself, and I - and two friends.
13. Contact person cannot be contacted.
14. Ignorance of the fact that somebody else is already doing it.
15. No justification of why the applicant should be the one to do it; no track record.
16. The inclusion of attacks on other groups in the competition; "they’re awful - fund us and not them."
17. The undercurrent that the grantor owes the applicant and the project a living.
18. Political pressure - enough said.
19. Just submitting the original application - ignore the requests for copies.
20. Don’t bother to submit an application - just reach out and touch someone.

CASH GIFTS AND DONATIONS:

In addition to grants and contracts, the College also receives a large amount of cash gifts and donations during the course of each fiscal year. During the period July 1, 1997, through June 30, 1998, a total of $94,505.73 in cash donations was received by the
College to support instruction, academic support, student services, institutional support, scholarships, loans and fellowships.

The largest single source of cash donations came from individual donors who donated $38,181.48. In addition, cash donations were also received from local agencies and organizations, foundations and corporations for a combined total of $56,324.25.

The local sources of donations included Lindbergh Chapter of Professional Secretaries International, Greater St. Louis Dental Hygienists’ Association, Associated Landscape Contractors of Greater St. Louis, St. Louis Women’s Commerce Association, St. Louis Association for the Education of Young Children, Men’s Garden Club of Kirkwood, Chapter HI P.E.O. Sisterhood, African American Faculty & Staff Association, Southside Business and Professional Women’s Club of St. Louis, MO, and St. Louis Metro Area Sonographers.

Contributions from foundations included such foundations as Hites Family Community College Scholarship Foundation, Doris and David Lichtenstein Foundation, Wal-Mart Foundation, and Mata V. Bear Trust Fund.


EQUIPMENT DONATIONS:

St. Louis Community College receives a number of equipment donations each year to support instruction. Some of the equipment donations received during 1997-98 included:

- A donation by Information Systems Technologies, Inc. of a UNIX system for the Information/Office Systems Department on the Meramec campus.
- A donation by Mr. & Mrs. Perry Cottrell of an IBM 386 Computer with monitor, printer and software to the Child Development Center on the Florissant Valley campus.
- A donation by BSDI, Inc. of BSDI Software to the Information/Office Systems Department on the Meramec campus.
- A donation by Arlene Sanders of darkroom enlarger/equipment; easel/paper safe, focuser; tank, reels, washer with color head/50 mm lens/timer to the Forest Park Art Department for use by photography students.
- A donation by Heartstream, Inc. of two Model E01 Forerunner AEDs with two sets of electrodes, two batteries, carrying case and training card to the Forest Park Allied Health Department Continuing Education to be used in ACLS, CPR, EMT and EMT-P courses throughout the district.