Name:  

______________________________________________  

Student or SS#:  

______________________________________________  

Address:  

______________________________________________  

______________________________________________  

Telephone Numbers:  

Home: (_____) _____________________  

Work: (_____) _____________________  

Email Address:  

______________________________________________  

Date of Birth: _______/_______/_______  

Sex: _______Male _______Female  

The Small Business Essentials certificate is designed to provide a pathway for new and current entrepreneurs interested in exploring the components of small business startup, operations, and to learn business management skills essential for success of their endeavor.  

Requirements:  

• Eleven classes taken over a three-year period from the following Continuing Education programs:  
  • Two classes from each of the following core areas:  
    • Startup  
    • Finance  
    • Management  
  • Three marketing classes  
  • Two classes from designated technology options  

Classes must be taken via Continuing Education and may include up to three from American Management Association (AMA) online programs.  

AMA classes can be found at:  
http://www.flexclassroom.com/edu/index.cfm?edu=stlcc  

Courses may be taken individually or towards completion of the certificate program. Additional classes may be added and courses offered may change. Not every class will be offered every semester. Courses will rotate.