Spring 2015

Call 314-984-7777 to register for workshops today!
Adobe Photoshop CC for Professionals: The First Step
Through a series of lectures and tutorials, this initial introduction to Adobe Photoshop will teach you software fundamentals, such as how to create, copy, transform and manage layers, how to combine layers into groups, transfer content from one document to another, travel backwards and forwards through Photoshop time, control the magnification of your document. You will learn how to craft selections with the marquee tool, the quick selection tool, the magic wand and the select-color-range feature, making adjustments both destructively and non-destructively, simple color alterations via adjustment layers and an introduction the power of the clone stamp. This workshop will cover the basic components of this powerful program and prepare you for The Next Step.
CVTW:701 | $129
601 F 8:30am-4:30pm | MC - HE, 233
   Zak Zych | Jan. 23
Adobe Photoshop CC for Professionals: the Next Step
This workshop will start where The First Step workshop ended. This intermediate Adobe Photoshop class will explore more advanced photo manipulation features such as the spot healing brush tool, the red eye tool, how to control the size of your document via the image size and canvas size dialog boxes, the crop tool, how to save images for the web and include an introduction to using layer masks in concert with adjustment layers as a means of improving the color and contrast of your images.
CVTW:701 | $129
601 F 8:30am-4:30pm | MC - HE, 233
   Zak Zych | Feb. 6
Intro to Adobe Photoshop Lightroom 5
This workshop introduces the basics of Lightroom 5. A powerful and comprehensive set of digital photography tools that enable you to organize and bring out the best in your images, achieving amazing image quality. Lightroom 5 is designed as an end-to-end photographic workflow process for both amateur and professional photographers.
CVTW:701 | $129
502 F 8:30am-4:30pm | MC - HE, 233
   Charles LaGarce | April 3
What is New in the Latest Adobe Creative Cloud Software
Adobe has changed the way it delivers software to users. Learn about the changes to your favorite Adobe software in the new Creative Cloud Suite. Whether you’ve already made the switch, are thinking about upgrading, or are just curious, this workshop will show you the new features and interfaces. Get a taste of new software available only in the Creative Cloud Suite.
CVTW:701 | $129
601 Sa 8:30am-4:30pm | MC - HE, 136
   May 9
Adobe InDesign CC for Professionals: the First Step
Enhance your graphic design skills and productivity with InDesign. Learn how to import illustrations and photos and set type correctly for flyers, brochures, and other basic applications. Learn how to convert Quark documents into Adobe InDesign documents. Learn key commands and other great tips for making easy work of your layouts.
CVTW:702 | $129
681 Sa 8:30am-4:30pm | MC - HE, 233
   Edward Engel | Jan. 31
Adobe InDesign CC for Professionals: the Next Step
Don’t know the best way to set up your brochure or multi-page document? Learn how to optimize your page set up for better productivity. Modern typesetting techniques, including examples from the top magazines, shows you how to make your document look great. Introduction to style sheets allows you to keep your work looking consistent and professional.
CVTW:702 | $129
680 Sa 8:30am-4:30pm | May 2
   Edward Engel | MC - HE, 233
Adobe Illustrator CC for Professionals: the First Step
Is Illustrator still a mystery to you? Enter the world of vector graphics with this introductory workshop. Demystify anchor points, paths, and Bezier curves. You’ll transform shapes into graphic images. Explore the tool box and basic commands to boost your vector confidence. Learn to use gradients, gradient mesh, compound paths, blends, envelopes, live paint, type tools, and more to achieve professional results. Save template and palette libraries to speed your workflow.
CVTW:702 | $129
683 Sa 8:30am-4:30pm | Feb. 14
   John Schmitt | MC - HE, 233
Adobe Illustrator CC for Professionals: the Next Step
You know the tools, now put them to use to create resolution-free vector illustrations. Think like an illustrator to work through trouble spots. Learn to combine live trace, transparency, envelopes and amazing 3D effects with mapping to draw complex images. Demystify the appearance palette, and use layers to create simple Flash animations.
CVTW:702 | $129
684 Sa 8:30am-4:30pm | Feb. 21
   John Schmitt | MC - HE, 233
Adobe Illustrator: Web Graphics and Techniques
Discover how to use Illustrator’s capabilities to create designs for web sites. Explore essential tools and techniques for preparing design elements for web sites. No coding or web site building experience needed, this workshop is for those with a good understanding of Adobe Illustrator who want to learn how to best integrate designs for web sites.
CVTW:712 | $139
680 Sa 8:30am-4:30pm | April 11
   John Schmitt | MC - HE, 233
Create, Publish, and Distribute Ebooks with Smashwords
In this workshop, students will learn step-by-step instructions that make it easy for anyone to create, publish, and distribute an eBook. Authors will learn how to format their manuscripts so that the completed Microsoft Word files can be uploaded to Smashwords, a self-serve publishing web service. Smashwords will deliver the files into multiple eBook formats for reading on various eBook reading devices. Once published and approved by Smashwords, the books will be available for sale online at a price set by you the author.
CVTW:712 | $129
601 F 8:30am-4:30pm | Jan. 30
   Edward Engel | MC - HE, 233
Pages: Apple’s Layout and Word Processing Application
Apple’s Pages software offers an interesting alternative for publication layout and word processing. With compatibility with IOS platforms, the software offers flexibility and portability with easy to use features to help you develop your publications.
CVTW:712 | $139
680 Sa 8:30am-4:30pm | Feb. 27
   Edward Engel | MC - HE, 136
Digital Architectural Photography for Professionals
Acclaimed photographer Richard Sprengeler will lead a day-long workshop in creating successful photographs of architecture. Methods for approaching composition, exposing for varied lighting conditions and raw image processing will be explored. Some experience with Adobe Photoshop and Lightroom is preferred. A tripod and DSLR are recommended, but not required.
CVTW:710 | $129
682 Sa 8:30am-4:30pm | March 17
   Richard Sprengeler | MC - HE, 233
The Cloud and What You Need to Know
This course goes through the various aspects of using Cloud Storage to organize and store your digital assets. Learn about Cloud Storage services such as Google Drive and how to use apps and plugins to create, store and manage all of your digital information. Learn about security best practices to ensure you keep your information safe and secure. Other Cloud Services covered are Drop-Box and Wiggio.
CVTW:713 | $129
682 Sa 8:30am-4:30pm | April 11
   Kevin Ward | MC - HE, 233

The Digital Arts and Technology Alliance (DATA) at STLCC-Meramec supports cutting-edge digital technology courses and workshops through an interdisciplinary partnership of career and digital media programs that offer:

- AAS degrees
- Certificates of Specialization
- Digital Media
- Animation
- Digital Photography
- Interactive Design
- Page Layout/Graphic Design
- Video Art

Continuing education workshops as well as customized workshops, are designed to meet the needs of professionals. This Alliance meets world class/global standards of excellence through the skills of faculty and staff who are expert in the use of the most advanced digital equipment and programs available.
**Social Media Marketing for Professionals**
This social media workshop will cover the concepts and application of social media marketing and will equip you with skills needed to plan and implement a successful social media marketing strategy. Topics will include the use of email marketing, using social media tools such as Twitter, and blogging, and how to use Facebook to create a fan page and increase traffic to your business page.

**Creating Animated Film in Photoshop CC: Quickstart for Professionals**
Using Adobe Photoshop CC students will learn how to get to the final digital stages of creating an animated film. Learn and experience: film analysis, visual development and research, inspiration, composition, staging and formats, rhythm and style variety, value and color plus the basics of storyboarding, and then on to a finished computer animation.

**Facebook for Business: Effective Marketing Techniques for Professionals**
In this workshop, students will be introduced to the features and functionality employed to effectively use Facebook to promote your business or even personal pursuits. Students will learn how to setup and create pages and learn the techniques used to customize and brand their pages. Additionally, we will be covering ways to promote your site through organic activities, as well as paid promotions. It is ideal to already have a Facebook account set up before the day of the course. If you have an idea for a page that you want to create, you can do so during this course.

**GoPro HD Hero Camera for Professionals and Adventurers**
Professional photographers and videographers will learn how to use the full range of features offered on the GoPro HD Hero Camera. Focus will be given on learning how to use it as a still camera, a timelapse camera, and as an HD video camera capable of filming in difficult conditions. Students will also learn how to edit photos and videos using GoPro’s software. Action photographers will learn how to attach the GoPro camera to helmets, bikes, surfboards, ski binding and cars. Be prepared for an intense learning experience.

**AfterEffects for Professionals: The First Step**
Gain understanding and skill in utilizing AfterEffects to create motion graphics. We focus on learning the interface in AfterEffects, putting graphics in motion and rendering finished movie and animation projects. Participants will also explore a workflow between Photoshop and AfterEffects. Be prepared for an intensive hands-on learning experience.

**AfterEffects for Professionals: the Next Step**
Now that you know the basics of adding assets and key framing motion in AfterEffects, investigate more advanced techniques. Get a deeper understanding of options in the effects panel and other topics including background keying, motion tracking and the 3D workspace. Be prepared for an intensive, hands-on learning experience.

**Final Cut Pro X: Video Editing: The Next Step**
Learn how to share your projects in one click to your Apple devices, the web, Blu-ray Disc, and DVD. Collaborate in real time from anywhere in the world with support for iChat Theater. Change clip speeds with ease using redesigned speed tools. Enjoy dozens of additional enhancements, including native support for AVCHD. Intra, streamlined alpha transition creation, improved markers, large timencode window, and more.

**Adobe Muse: Web Design for the Graphic Designer**
Adobe MUSE: the web design tool for the Graphic Designer. Whether you know html or not this tool gets your web site design up and running in no time, with widgets and tools that let you design responsive sites across multiple devices.

**Maya for Professionals**
Learn the concepts and basic tools for creating imagery in 3D using Autodesk’s Maya. Starting with a road-map to the main interface, students will be shown how to construct shapes and geometry using polygons. Once built, they will learn how to “texture” these polygons so that they appear to have surface detail, followed by how to use the lighting tools to illuminate the objects they’ve created. We will discuss the basics of animation, making our objects and camera move through time. Finally, we will learn “rendering” or the final output of our work to a finished, playable animation file which each student will have created.

**Drones for Video and Photography**
Send your video and photography to new heights by learning about photography with drones. Learn the basic principle of how drones work, the legal regulations that apply, advantages of using drones and the equipment needed to make stunning images with this new technology. Enjoy the demonstrations and see the results first hand!

**EZ Websites for Professionals: The First Step**
Learn to create a professional website using a free platform. Students will learn how to register a domain name and use free website tools and templates to create and maintain a professional website.

**Avid Media Composer 6 Video Editing**
This workshop will cover the basics of Avid Media Composer. Avid is a powerful SD and HD professional video editor for Mac or Windows. Media Composer is Avid’s top video editing program, and it offers integrated DVD authoring, surround sound audio processing, and thousands of powerful, real-time effects. Media Composer’s integrated toolset provides all of the components needed to create the highest quality productions and finish to tape, DVD or web streams.

**Registration is now open — call 314-984-1577 to register!**
Sketch Up for Professionals

Three dimensional models are essential if you’re in the design field. Students will learn the basics of three dimensional modeling with SketchUp. It’s the perfect tool for the beginner as well as professional designers, filmmakers, game developers, architectural, civic, mechanical engineers and related professions. This program is available for anyone designing anything from frying pans to cathedrals. Basic proficiency in Illustrator and Photoshop will be helpful for this workshop.

CVTW:704 | $129
603  F  8:30am-4:30pm
May 15
Darren Thompson
MC - HE, 233

3D Printing Workshop for Beginners

Have you ever wished that you had the power to design anything your heart desired and have it magically created out of thin air? Now you can. Learn how to design and print objects using software such as Adobe Illustrator, Google Sketch Up or Blender. Explore how digital design can reveal new ideas and provide fresh inspiration for your future projects. The workshop consists of two parts, an introduction to 3D design and a demonstration of a MakerBot Replicator 2 printer. Class is suitable for beginners. No code writing or 3D printing experience required. Knowledge of any other 3D printing software is helpful, but not required.

CVTW:713 | $129
680  Sa  8:30am-4:30pm
Feb. 28
John Schmitt
MC - HE, 136

Non Discrimination and Accommodations statements

St. Louis Community College is committed to non-discrimination and equal opportunities in its admissions, educational programs, activities, and employment regardless of race, color, creed, religion, sex, sexual orientation, national origin, ancestry, age, disability, genetic information, or status as a disabled or Vietnam-era veteran and shall take action necessary to ensure non-discrimination. Sexual harassment, including sexual violence, is also prohibited.

For information or concerns related to discrimination or sexual harassment, contact Bill Woodward, Associate Vice Chancellor Student Affairs, 314-539-5374.

If you have accommodation needs, please contact Anne Marie Schreiber at 314-984-7704 at least two working days prior to the event.

Registration is Easy!!!

Mail

Complete the registration form (below) and mail with check (payable to St. Louis Community College) to:

STLCC Continuing Education, 3221 McKelvey Road, Suite 250, Bridgeton, MO 63044

Students who register by mail should assume they are registered unless otherwise notified. A registration confirmation is mailed to students who register by mail; however, the confirmation may not be received prior to the beginning of the class. If you have enrollment questions, please call Continuing Education: 314-984-7777.

In Person at STLCC Continuing Education Offices M-F 8:30 am - 4 pm

Meramec  Florissant Valley  Forest Park
802 Couch Avenue  At the Center for Workforce Innovation  Forest Park, G Tower-320-322
St. Louis, MO 63122  3400 Pershall Rd., Ferguson, MO 63135

You may want to first call the Continuing Education office at 314-984-7777, to check that openings exist.

Call to complete your registration by charging fees to MasterCard, Visa, American Express or Discover.

Telephone: 314-984-7777
Call Center Hours: M-Th 8:30 am - 7:30 pm; Fridays 8:30 am-4 pm

Before calling to register, have this information ready:
1. Course Title / Course Code (letter prefix with number) / Section Number
2. Student Contact Info (name / address / email / phone number)
3. Student Social Security Number or UIN
4. Credit Card Number with Expiration Date

Online: www.stlcc.edu

Visit our website and click on the “Continuing Education” link — where you can view current class offerings and to register for classes.

Enrollment in classes within this brochure, except for youth section classes, is limited to persons 16 years or older.

Registration Deadline
All non-credit courses are limited in enrollment. Advanced registration is required.

Automatic Bank Payment (ACH)
All checks will be converted to an electronic Automated Clearing House (ACH) transaction whether the payment was made in person or mailed.

Mail-In

Registration form Please print in ink.

Please register me for the following courses:

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Total

☐ Male  ☐ Female

Senior Citizen?  ☐ Yes  ☐ No

Check Payment:
Please make checks payable to St. Louis Community College, and mail with form (address above).

Credit Card Payment:
Charge fees to:
☐ MasterCard
☐ VISA
☐ Discover
☐ American Express

Email Address: ____________________________________________

UIN or Student#: _____________________________ Birthdate: ________________

Name: _____________________________
LAST  FIRST  MIDDLE INITIAL

Address: _____________________________
STREET OR POST OFFICE BOX _____________________________
CITY _____________________________ STATE _____________________________ ZIP CODE _____________________________

Telephone/Home: _____________________________ Work: _____________________________

CARD NUMBER: _____________________________________________

Expiration Date: _____________________________

Signature: _____________________________________________

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